

# Consumer Educational DVD Series™ Heat Pump or Dual Fuel Hybrid



The Consumer Educational DVD Series™ gives you a powerful, one-to-one marketing tool to drive sales in your company. Each of these DVDs is branded to your company and customized with professional audio, introducing your company to the consumer. The Heat Pump or Dual Fuel Hybrid DVD will educate customers about the benefits of Heat Pump or Dual Fuel System and help your company create new sales leads

## Examples of how to use the DVDs:

- Leave with customer after each service and sales call
- Give to customer while performing a “clean and check”
- Mail to installed customers who do not have Heat Pump or Dual Fuel Systems
- Leave with customer AFTER you install a Heat Pump or Dual Fuel system, encouraging them to pass the DVD on to their friends and family

## Perfect for use with:

- Service Technicians
- Maintenance Technicians
- Sales People
- Installers
- Radius Mailings
- Neighborhood Alerts
- Home Shows
- Door Hangers

## Benefits of the System:

- Professional marketing piece—enhance your company image
- Differentiate yourself from the competition
- Drive system sales
- Create a culture of sales and referrals with employees
- Educate the consumer about your company
- Educate the consumer about a Heat Pump and Dual Fuel System
- Ability to track leads for SPIFFing your staff
- Great referral generation tools

*“Using the consumer educational DVD, we are selling around 5 complete systems for every 100 DVDs we hand out on service calls. These DVDs are a fantastic sales tool.”*

—Advent Air Conditioning  
Lewisville, TX



*Solutions for Profit & Growth*  
**Opportunity Interactive, Inc.**  
**877-816-6649**

# ORDER FORM

QTY		QTY		PRICE	TOTAL
	500 DVDs - Dual Fuel Hybrid		500 DVDs - Straight Heat Pump	\$1,320	
	1,000 DVDs - Dual Fuel Hybrid		1,000 DVDs - Straight Heat Pump	\$2,150	
	2,500 DVDs - Dual Fuel Hybrid		2,500 DVDs - Straight Heat Pump	\$5,125	
	5,000 DVDs - Dual Fuel Hybrid		5,000 DVDs - Straight Heat Pump	\$9,900	
	Customization - Adds your company logo, contact information and a customized audio to each DVD (required on initial order)			\$499	
	Streaming Video for your Web site - Requires Customization			\$499	
				(Price includes shipping)	Total:

(sales tax 9.5% for WA companies)



*Solutions for Profit & Growth*

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Company Name	VISA M/C Amex
Company Address	Card#
Company City/State	Exp. / / CID#
Company Zip	Name on Card
Company Phone No.	ZIP Code of Card Holder
Contact Person	
<i>I hereby authorize Opportunity Interactive to charge my account for products listed above and services rendered.</i>	
Authorized Signature	Date
Title:	